


# (JESSIE) JIHYUN LEE

## ILLUSTRATOR / ART DIRECTOR

### ABOUT


Hi, I am an aspiring art director/illustrator. I am an all-rounded creative who merge multi disciplines such as painting, installation, design, photography, and videography to create new concepts and skills with professional manners and excellent people skills.

### CONTACT

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<https://www.youtube.com/channel/UCX604sXmoAI9Zl1RaQ3oc3w> 

### EDUCATION

2016 - 2020 (graduated) Advertising (BDES), OCAD University, Toronto

2012 (graduated) Fine Art (BFA), Sungshin University, Seoul, Korea

2008 (graduated) Keywon High School of Arts, Kyunggi, Korea

### WORK EXPERIENCE

2019 - present **Residency artist/Creative workshop facilitator**

MOCA(Modern Contemporary Canadian Art Museum) Toronto, Canada

- Created art and commissioned work and led creative workshops for companies and organizations (TD Bank, Art Ignite etc.)

2019 **Event Operator**

OCAD U CO/Imagination catalyst, Toronto, Canada

- Operated a variety of creative workshops, conferences, forum and engagement for corporations and organizations (TD Bank, TELUS, Toronto Public Library, etc.)

2017 - 2018 **Community Engagement Project Director**

The Grind x Imagination catalyst, Toronto, Canada

- Directed and operated community engagement projects for 'the Grind', the creative entrepreneurship club at OCAD University in partnership with 'Imagination Catalyst', a start-up business incubator

2017 - present **Freelance Photographer/Designer/Illustrator**

Clients include: OCADU CO & Matieu Corp & Graceful Network etc.

- photographed for Events, fashion and runway, illustrated and designed for products and promotion materials

### SKILLS

Graphic design skills of Adobe suit (Photoshop, Indesign, Illustrator, Premiere, After effect), Painting, Photography, Videography Communication and teaching skills in English and Korean

### AWARDS AND ACHIEVEMENT

2020 The Peer Mentor Excellence Award, OCAD University, Toronto, Canada

2017 The First Generation Scholarship, OCAD University, Toronto, Canada

2014 Invited to the 13th Korean International Junior Film Festival, (part of production) Seoul, Korea

2014 Honorable mention at the 4th Chungmuro Short Film Festival, (part of production) Seoul, Korea

2012 Selected painter for ASYAF (Asian Student Young Artist Festival) Seoul, Korea

2010 A certificate of commendation from Korean government in regards to the excellence in public art

2009 Sungshin Scholarship, Sungshin University, Korea